

SPRINGFIELD ARMORY®

DEFEND YOUR LEGACY™

JOB POSTING

Title: Product Manager

Status: Full-Time

Description Summary:

Springfield Armory is currently seeking an experienced Product Manager. This position will be responsible for managing product development; conducting market research; generating product requirements; determining specifications, production timetables, pricing, and time-integrated plans for product introduction.

- Determine customers' needs and desires by specifying and conducting research needed to obtain market information. Assess product market data obtained and compiled from multiple sources.
- Assess present and future product lines by reviewing product specifications and feature sets; appraise new product ideas and packaging changes.
- Identify and assess market trends and competitive products.
- Obtain product market share by working with management to develop product sales strategies.
- Provide information for management by preparing short-term and long-term product sales forecasts and analyses.
- Work with management to analyze and facilitate inventory turnover and product availability by reviewing and adjusting inventory levels and production schedules.
- Bring new products to market by analyzing proposed product requirements and product development programs; prepare return-on-investment analyses; establish time schedules with engineering and manufacturing.
- Introduce and market new products by developing time-integrated plans with R&D, production, sales and marketing.
- Determine product pricing targets by utilizing market research data.
- Complete operational requirements by scheduling and assigning employees; follow up on work results to ensure timelines are met and products are launched according to sales and marketing strategy.

Requirements:

Product Management, People Management, Understanding the Customer, Product Development, Requirements Analysis, Pricing, Planning, Competitive Analysis, Sales Planning, Inventory Control, Financial Planning and Strategy, Extensive Firearms Knowledge.

Compensation:

Springfield offers a competitive compensation and extensive benefits package which includes a generous, comprehensive, and affordable health plan in addition to dental, vision, life, disability, flex, 401(k), and other options. To learn more about Springfield Armory products and services visit www.springfield-armory.com.

Submit Resume and/or Contact Information for Consideration:

Follow link to complete inquiry form. Attach resume and provide accurate contact information.

[Apply for Product Manager](#)

Springfield Inc. is an Equal Opportunity Employer